

## **Friends of the Horsham Library Board Meeting Minutes February 7, 2024**

The meeting was called to order by President Lynn Robinson at 7 p.m. Board members attending: Lynn Robinson, Catherine Jabusch, Carl Meixsell, Angie Mambu, Jean Marie Bliss, Carol Overvold, Carolyn Kushner, and Maureen Reichl. Also in attendance was member Ellen Flanagan.

**Regina Vesely's Report** - Regina did not attend, but Bryan Sotnyk presented her report.

- Proceeds from the café books sales for January are \$1392.
- The February newsletter included an article about OHAAT.
- Suggested articles for upcoming newsletters include the Friends providing concessions for the Egg Hunt and information about the April book sale.
- Publicity for Wendy Stanley's author presentation April 30 will be presented in a library newsletter.
- The library newsletter is published a few days after the first of each month.
- Graphics for upcoming events: Bryan will do a graphic for the Easter Egg Hunt, and the Board will ask Marie DeRatto to create a graphic for the April book sale.
- Bryan is creating short videos and will do one on the museum passes.

### **Bryan Sotnyk Presentation of Summer Reading Budget**

The total amount requested from the Friends to support Summer Reading is \$6490.97. The actual amount spent could be lower, as it was last summer when actual expenditures were less than the budget proposal.

Highlights of the proposed budget include:

- The programs are more diverse than those of past years.
- The kick-off opening party is June 14, 5:30-6:30 p.m. with appearances from storybook characters Spiderman and Bluey.
- There will be shows such as Eyes of the Wild (live animals) offered by various presenters.
- There will be In-House programs for children, teens, and adults offered by library staff.

- There will be programs such as Improv and a Bollywood dance group for adults and teens.
- There will be reading prizes for all ages including adults.
- Movies for Seniors will continue through the summer.

A motion was made by Catherine Jabusch to approve the Summer Reading budget not to exceed the requested amount of \$6490.97. It was seconded by Lynn Robinson and approved by a vote of all board members present.

### **Past Perfect Data Base**

Bryan will check on the Past Perfect Data Base. The Friends fund it, and the renewal bill has not yet been received.

### **Minutes**

A motion to accept the minutes from the January 10, 2024 Board Meeting was made by Carol Overvold, seconded by Jean Marie Bliss, and approved by all board members present.

### **Treasurer's Report**

- A generous donation of \$500 was received from an anonymous donor.
- We are using an alternate company that buys books, DVDs, and CDs. It is Sell Back Your Book.
- The sum of \$25 may have been paid in error to the Horsham Library rather than the Friends by Ziffit.
- We received our tax packet from PCBL (Pennsylvania Citizens for Better Libraries). This is our umbrella organization to which we pay an annual fee of \$125. Our tax information must be submitted to PCBL by March 31.
- Reports submitted: Statement of Financial Position as of 1/31/2024, Statement of Activity January 2024, Revenue YTD 2024, and Expenses YTD 2024.

A motion to accept the Treasurer's report was made by Carolyn Kushner, seconded by Lynn Robinson, and approved by all board members present.

## **Membership**

Mary Brown has formally resigned from the Friends.

Carolyn Kushner will become the new head of Membership; date to be determined.

## **Old Business**

### **OHAAT, One House at a Time**

On January 12, 2024, young adult and children's books were received by OHAAT for their Beds for Kids program. Carol Overvold applied for a grant from Thrivent that allowed us to purchase books from our donated stock and pass them on to OHAAT.

### **Book Sale – April 17, 18, 19, 20, 22**

Confirmed dates: April 17, set-up and sale preview opportunity for members; 18, 19, 20, sale dates; 22, clean-up. We must clear the rooms by 1:30 on Monday. Sale preview time: 6:30 – 8:30 April 17 under supervision of Catherine Jabusch. The Point Person for the book sale is Carol Overvold.

### **New Date for Wendy Stanley Author Visit**

Due to a scheduling conflict with the primary election April 23, author Wendy Stanley has agreed to present her program on Betsy Ross on April 30. Wendy's book is *The Treason of Betsy Ross: A Woman of the Revolution*.

Maureen Reichl is the Point Person for the author program. Maureen will do an email introduction of Carolyn Kushner to Wendy. Carolyn will provide publicity support for this program.

## **Social Media and Marketing Committee**

This new endeavor is headed by Carolyn Kushner. An introductory meeting was held January 29 and new volunteers attended in addition to some board members. There are short term and long term goals. Both are works in progress and open to additions, corrections, and suggestions.

Short terms goals include:

- Creation of an Instagram account linked to our Friends Facebook page (done).
- Exploration of the value of a Linked In account.
- Use of Google Share files to plan social media as opposed to impromptu posting.

Long term goals include:

- Define our message for the future.
- Have a vision workshop to bring ideas back to the Board.
- Create a social media policy document. Horsham Township has a social media policy; we can look into it for guidance in creating our own policy.

### **The Mary Dare Project**

We viewed the projected plans for an outdoor patio area at the front of the library that would be named in honor of one of Horsham's most dedicated volunteers, the late Mary Dare. Funds will be raised by a combination of Grants, Fund Raising, Rotary, Horsham Township, Friends of the Horsham Library, and the Dare family. The Friends will decide the amount of our contribution.

### **Egg Hunt – March 23**

We will provide concessions again this year. Lynn Robinson is the Point Person. Angie Mambu, Jean Marie Bliss, Maureen Reichl, and Ellen Flanagan will attend and assist. Bryan Sotnyk will provide a graphic for our use. Jean Marie Bliss will purchase collection buckets for sale at the event.

### **New Business**

#### **OrgelKids USA – Pipe Organ Workshops**

Carol Overvold spoke to both Vince Ryan, the presenter, and the music teacher at Simmons. We can do 3 workshops that will be presented sequentially for the sum of \$350 in total. The date is Monday, June 3. A motion to authorize this program was made by Maureen Reichl, seconded by Jean Marie Bliss, and approved by all board members present.

#### **Museum Passes**

The two passes for the Elmwood Park Zoo have been renewed and are in circulation.

#### **The Book Page**

The Book Page is offered free to library patrons. It is a magazine-type collection of book reviews and feature articles. The library has been offering it for several months as a trial to measure popularity. A motion to fund the Book Page for a year in the amount

of \$720 was made by Carol Overvold, seconded by Angie Mambu, and approved by all board members present.

### **The Mothers' Day Plant Sale**

We will have a plant sale Saturday, May 11 from 10 a.m. to 2 p.m. at the library. We will need to secure a source for the plants if Kohler Farms cannot provide them.

### **Horsham Day**

Date: Saturday, June 1, 2024. We will ask Laura Grossi-Tyson and Marie DeRatto to serve as Point People for Horsham Day as they did last year.

### **Horsham Business Association**

The former Horsham Chamber of Commerce is now defunct. A new group has organized as the Horsham Business Association. As a non-profit, we can join for an annual fee of \$220 plus a one-time entry fee of \$35. A motion to join the association was made by Jean Marie Bliss, seconded by Maureen Reichl, and approved by all board members present.

### **Horsham Winter Market**

We will not participate.

### **Author Expo**

Due to our many events scheduled for the upcoming months, we will not have the time or adequate personnel to plan an author expo at this time.

### **The next Board meeting is March 13, 2024.**

A motion to adjourn was made by Carolyn Kushner, seconded by Carol Overvold, and approved by all board members present.

Respectfully submitted,

Maureen Reichl, Recording Secretary