

## **Friends of the Horsham Library Board Meeting Minutes June 12, 2024**

### **NOTE: THE JULY BOARD MEETING IS JULY 17**

The meeting was called to order by President Lynn Robinson at 7 p.m. Board members attending: Lynn Robinson, Catherine Jabusch, Carl Meixsell, Angie Mambu, Carolyn Kushner, and Maureen Reichl. Library Director Regina Vesely attended and presented her report.

### **Regina Vesely's Report**

- The proceeds from the café book sales for May are \$1486.
- The summer reading theme is Adventure Begins at Your Library.
- For summer only, there will be a weekly Library newsletter. It will include notice of event registrations that are opening that week as well as highlights of that week.
- There are 2 brochures for Summer Reading, one for young children and one for Teens/Adults.
- Summer Reading participants can keep logs of books read either on Beanstack or on paper logs.
- Readers of all ages are eligible for the Grand Prize.
- Summer Reading Opening event is Friday, June 14 from 5:30 – 6:30. Costumed characters Bluey and Spiderman will appear. There will be an art activity and photos. Both indoor and outdoor locations will be used.
- Final expenses for Summer Reading are under budget.
- K9 Mac works for the Horsham Township Police Department. He specializes in electronic storage detection. On June 24, there will be a Touch a Truck event, and K9 Mac will attend.

### **Minutes**

A motion to accept the minutes from the May Board Meeting was made by Carolyn Kushner, seconded by Catherine Jabusch, and approved by all board members present.

### **Treasurer's Report – Catherine Jabusch**

- Reports presented: Statement of Activity January – May 2024, May Bank Statement, Statement of Financial Position (as of May 31, 2024).
- A donation of \$500 was received.

- Fees for the website were paid in June. Wix hosts it; the fee is \$640 for 2 years. The domain name, fhlib.org, has a yearly registration fee of \$24.

A motion to accept the Treasurer's report was made by Maureen Reichl, seconded by Lynn Robinson, and approved by all board members present.

### **Membership – Carolyn Kushner**

No new members or changes to report.

### **The Mary Dare Project**

No update available.

### **Book Sale Signs**

Kirkland Printers has not been responsive. Carolyn Kushner will look for another vendor.

### **Marketing Committee**

- There were social media posts for OrgelKids, Horsham Day, and Summer Reading.
- Board members are encouraged to choose a book from the café and write a short review. All types of books can be considered. Please take a cover photo of the book and forward to Carolyn Kushner with your review. Book sales from the café are a significant source of revenue.
- Lynn Robinson suggested the we publicize our events through additional outlets to our current main outlet, Facebook. Around Ambler is a website that might take our posts.

### **Horsham Day**

We had a good location for our table and good interaction with attendees. It was a strenuous day for the volunteers. It would be helpful to have some additional younger volunteers who can "lift and carry" in the future.

### **Presidents of Area Friends Event**

Eight or nine people attended including first time attendees (President and Secretary) of the Upper Dublin Friends group. Annual meetings are a goal ongoing.

### **Investing**

Bryan Gillespie, Treasurer of the Friends of the Upper Dublin Library, offered some financial advice regarding Friends' investment policies to Lynn Robinson and Catherine Jabusch. We are looking for

a better rate of return on our funds than we currently have. Next step is the formation of an investment committee to explore options.

### **Horsham Connected**

This is a group of Horsham Township non-profits that facilitates networking. A recent program included one on grant writing and information of available grants. The next meeting is scheduled for September 24, 2024.

### **Horsham Business Association**

We can and need to submit our upcoming events to their calendar and newsletter for broader advertising. This would be free since the Friends are a member of the HBA.

Side note: Horsham Rotary would welcome a speaker from the Friends for one of their meetings.

### **Book Sales**

We agreed to have 2 additional book sales this year, September and November. Dates for September: September 5-7; set-up on September 4 and clean-up on September 9. Dates for November: November 21-23; set-up on November 20 and clean-up on November 25. A motion to approve was made by Carolyn Kushner, seconded by Angie Mambu, and approved by all board members present. Lynn will give these dates to Regina for final approval in coordination with the library's programs calendar.

### **Mothers' Day Plant Sale**

Proceeds: \$730.

Breakdown: \$461, our cost for plants; \$269, our profit from plants; \$19, donation jar.

### **New Friends Brochures**

Marie DeRatto and Lynn Robinson are working on this.

### **Handbells Musical Program for Christmas**

Lynn Robinson is working on this. We need an early afternoon starting time.

### **The next Board meeting is July 17, 2024 at 7 p.m.**

A motion to adjourn was made by Carl Meixsell, seconded by Lynn Robinson, and approved by all board members present.

Respectfully submitted,  
Maureen Reichl, Recording Secretary