

## **Friends of the Horsham Library Board Meeting Minutes October 9, 2024**

The meeting was called to order by President Lynn Robinson at 7 p.m. Board members attending: Lynn Robinson, Catherine Jabusch, Carl Meixsell, Angie Mambu, Carolyn Kushner, Carol Overvold, and Maureen Reichl. Library Director Regina Vesely attended.

### **Regina Vesely's Report**

- The proceeds for September from the café books are \$1127.50.
- Further discussion needed regarding a price increase for the books we sell.
- The museum pass for the Please Touch Museum was received and processed.
- The museum pass for the Mutter Museum has not yet been received.
- A check request was submitted for the appearance by Lolly Hopwood at the afternoon session of the anniversary program.
- The Library Anniversary celebration is November 9. There will be events for children during the day including a family event with Lolly Hopwood at 2 p.m. There will be take-away goodie bags for children. The after-hours events for adults will be 6:30 – 8 p.m. There will be performances from the high school jazz band and choir.
- Included in the anniversary celebration is a slide show featuring the library and also pop culture and trivia from the past twenty years.
- Catering for the anniversary celebration is from Angelo's in Horsham. It will feature small bites.
- The library newsletter for November will publicize our Holiday Book Sale and information regarding our annual meeting November 13.
- The library will give us new graphics to use for the Anniversary celebration. It is open to the community; no tickets are required.
- The library is interested in offering an Improv program in February or March. The program would be led by Siobhan O'Hara of the Laugh Factory.
- Lynn shared a compliment she had received regarding the library newsletter.
- Carolyn asked Regina if she would like the anniversary celebration publicized in the Peach Jar news feed. Regina agreed to have it done.

### **Minutes**

Angie Mambu made a motion to approve the September Board Meeting Minutes. It was seconded by Carolyn Kushner and approved by all present.

### **Investment Committee – Catherine Jabusch**

- A kick-off meeting was held. Attendees: Catherine Jabusch, Carol Overvold, Lynn Robinson, and David Wheeler, a new member.

- Tasks were assigned; most are completed.
- An “Investment Committee” policy will be drawn-up.
- Goal: put 75% of the Friends’ assets into a high-yield savings account which is stable and low risk.
- Reserve \$10,000 in a brokerage account to put into an index fund. We must have a brokerage account to accept donated stocks. We are planning ahead for that eventuality, and also can earn more income from our assets by investing in funds.
- A motion was requested to allow movement of Friends’ funds into two new accounts with these approved parameters.

A motion to approve the movement of Friends’ funds into two new accounts was made by Catherine Jabusch and seconded by Maureen Reichl. It was approved by the board members present.

### **Treasurer’s Report – Catherine Jabusch**

Per the Treasurer: The Treasurer's reports for September 2024 are uploaded to our Google Drive Treasurer's folder. Printed copies will be available at the board meeting. Copies were brought to the meeting for review.

General statements:

- We are taking in more revenue than we are spending.
- Both our income and our spending are larger than the previous year.
- Book sales continue to be our greatest source of revenue.

A motion to approve the Treasurer’s Report was made by Carol Overvold, seconded by Lynn Robinson, and approved by all board members present.

### **Membership – Carolyn Kushner**

- No new members this month.
- There are approximately 25 members of the Friends plus 9 board members.

### **Marketing – Carolyn Kushner**

- We will publicize: Café books, Books Bins, Horsham Library 20<sup>th</sup> Anniversary, Friends of Libraries Week, the upcoming November Book Sale.

### **November Book Sale**

- A Sign-Up Genius will be sent out October 20.
- Dates: November 20 – Preview for Friends’ Members.
- November 21, 22, 23 during regular library hours.
- Clean-up, Monday, November 25.
- There was a discussion of raising book prices; no action taken.

- There is a new library program which will take place on Mondays. This will impact our clean-up after the book sale.

### **The Mary Dare Project**

- Bill Walker, Horsham Township Manager, did a presentation and open discussion for us on September 18 at 7 p.m.
- We briefly discussed key points. It was mentioned that Rotary has committed to a contribution of \$10,000 for specific items.
- Carol Overvold made a motion for a donation of \$20,000 from the Friends to the Mary Dare Project Fund. Lynn Robinson seconded the motion.
- A vote to approve the \$20,000 donation from the Friends was approved by six of the board members present. One person abstained. The motion was approved.

### **Eagle Scout Project**

The Eagle Scout completed his project without needing support from the Friends.

### **Horsham Connected**

- September 24 meeting: Recruitment and Retention of Volunteers for Non-Profits.
- Power Point presentation of Google shared drive: Marketing to Get Volunteers.
- Do we want to survey our current volunteers?
- Do we want a sign at the front desk?
- We could consider a thank you function for our volunteers.
- April 20-26 is National Volunteer Week.
- Reasons people volunteer: companionship and socializing.
- Succession list: our main contact is Catherine Jabusch. Lynn Robinson is the back-up.

### **Chamber of Commerce for Greater Montgomery County**

- A non-profit.
- Catherine Jabusch is our main point of contact.

### **Additional Items**

- New brochures are now available.
- Additional updating and refreshing of our website.

### **Anniversary Celebration for the Library**

- November 9 – Family event with Lolly Hopwood at 2 p.m. After-hours evening events for adults are 6:30 – 8 p.m. Please let Carolyn know if you will attend.

- A motion was made to allot \$300 for party expenses and raffle gift cards. The motion was made by Lynn Robinson, seconded by Catherine Jabusch, and approved by all present.

### **Microsoft Office and Adobe Photoshop**

A discussion regarding purchase of Microsoft Office and Adobe Photoshop was held.

- One possibility is to purchase Microsoft Office as a generic account in the name of the Friends; cost \$118.
- Adobe Photoshop is on the cloud and can be accessed; cost \$30.

### **Horsham Connected Fair**

- Horsham Connected Fair; suggestion that we do a table.
- January 25, 2025.

### **November Meetings - Regular Board Meeting and Membership Meeting**

1. ***Regular Board Meeting November 13 at 6:30 p.m.***
2. ***Membership Meeting November 13 at 7:30 p.m.***
3. ***Book Sale, November 20-23; clean-up November 25.***
4. Email invitations will be sent to the members for the Membership Meeting.
5. There will be a Power Point presentation – probably a recap of the year in blocks of three months. Board members will present.

A motion to adjourn was made by Carolyn Kushner, seconded by Lynn Robinson, and approved by all.

Respectfully submitted,

Maureen Reichl, Recording Secretary