

## **Friends of the Horsham Library Board Meeting Minutes March 12, 2025**

The meeting was called to order by President Lynn Robinson at 7 p.m. Board members attending: Lynn Robinson, Catherine Jabusch, Carolyn Kushner, Carol Overvold, Jean Marie Bliss, and Barbara Shaffer. Regina Vesely, Library Director, attended.

### **New Board Member**

Lynn Robinson made a motion to accept Barbara Shaffer as a member of the Board. The motion was seconded by Catherine Jabusch and approved by all board members present.

### **Regina Vesely's Report**

The proceeds from books sold during February in the café are \$1373.00.

The library's newsletter for April will advertise the book sale. Carolyn Kushner will provide the graphic.

- Six new museum passes funded by the Friends are moving through processing. They are: Shofuso Japanese House and Garden, Woodmere Museum of Art, Hope Lodge, Simeone Foundation Auto Museum, Michener Art Museum, and the Rosenbach Museum and Library.
- Up for renewal: the Museum of the American Revolution and the Mercer Museum.
- Summer Reading budget: Performers were scheduled. One was paid in advance; the appropriate paperwork was turned in to Catherine Jabusch for reimbursement.
- National Library Week – April 6-12. The Friends will supply a lunch for the staff of 14 on Friday, April 11. Pizza, salad, and dessert will be provided.
- The library is working on a proposed visit from author Nancy Reddy. The book is The Good Mother Myth. Bryan Sotnyk will discuss details with Ms. Reddy for an August or September date. The library will involve the Friends in the program. The Friends will help to manage any fees.
- Possible Local Authors Day
  - Published or Self-Published
  - Upper Dublin and Abington have both had this type of event
  - Committee with Regina Vesely as manager
  - Kids vs. Adult
  - Self-Publishing Process

- Book weekends – Friday and Saturday with multiple events

### **Approve Minutes from the February Board Meeting**

Lynn Robinson made a motion to approve the February minutes with these changes:

- Change the date of the Mother's Day Flowers sale from May 11 to May 10.
- The correct spelling of the art museum in Doylestown is The Michener Art Museum.
- Catherine Jabusch will inquire with Kohler Farms regarding flowers for the May plant sale.

The motion to accept the minutes with the changes was seconded by Carol Overvold and passed by all board members present.

### **Treasurer's Report – Lynn Robinson presented for Catherine Jabusch**

- PCBL – our sales tax exemption is renewed.
- Google Drive – PCBL folder
- Kirkland Printers bill from September in the amount of \$165.00 has been paid. Catherine requested that they mail invoices to the P.O. box address.
- Invoices expected in next 2 months: BookPage, Wix renewal, Movie License, QuickBooks.
- Paid invoices: TechSoup, Chamber of Commerce, PastPerfect.
- Tax Information – form 990 submitted to and paid by PCBL.

Motions to approve expenditures

- A motion was made to continue funding the BookPage by Carolyn Kushner, seconded by Carol Overvold, and approved by all board members present.
- A motion to fund 2 library passes for the Elmwood Park Zoo was made by Carolyn Kushner, seconded by Lynn Robinson, and approved by all members present.

### **Investment Committee – Catherine Jabusch**

- Using Google Meet, a meeting of the investment committee was held February 28.
- Side discussion – the board discussed using Google Meet for people who cannot attend the board meetings for various reasons.
- A Fidelity account was opened.

- Cash Sweep feature – 4%
- Account was opened March 10; funds will be moved to the account in the near future.

### **Membership – Carolyn Kushner**

- Two additional payments were received
  - 34 paid memberships; 12 unpaid to date

### **Marketing – Carolyn Kushner**

#### Social media highlights this month

- Authors for whom we have a lot of books available in the café
- Women authors
- Friends' events scheduled for the spring

#### May Book Sale

- The graphic is finished and will be featured on social media.
- Marie DeRatto will update the older signs.

#### Newsletter stats

- 128 messages were sent; 127 were delivered
- 96 were opened; (76% open rate)
- 7 people clicked a link (6% click rate)
- Links that were clicked
  - The website itself
  - The Become a Friend page
  - Our Instagram/Facebook page
  - The web version of the newsletter

### **Old Business**

#### **Book Sale Plans: April 30 – May 5**

- Carol Overvold and her committee are working on book supplies.

- The Marketing committee is working on signs and is advertising for book donations.
- Carol Overvold will work with Marie DeRatto to update the Sign-up Genius.

### **Improv Event**

No date has yet been identified and the event is on hold.

### **Library Staff Appreciation Event – Lynn Robinson**

- Friday, April 11 at 11 a.m.
- Pizza and Salad lunch
  - Lynn Robinson and Carol Overvold will set up.
  - Jean Marie Bliss will bring a salad.
  - Carol Overvold will bring a thank-you card and tablecloth.

### **Easter Egg Hunt Concessions**

April 12; start time is 10:30 a.m.

- Set-up; 9:30 a.m. – noon
- Probably enough baskets in library storage area
- Volunteers: Lynn Robinson, Jean Marie Bliss, Carolyn Kushner

### **Mother's Day Plant Sale**

- Saturday, May 10 at 10 a.m.
- Catherine Jabusch will call Kohler Farms to see if they would be able to provide flowers.
- If Kohler declines, we will use Didden Greenhouses in Hatfield.

### **Horsham Farmers Market at the Library**

- June 22 and July 6 are still open for Board volunteers.
- Carol Overvold and the committee will boost supplies of books in the café for summer Farmers Market sales.

### **Horsham Day**

Canceled for 2025 as there is ongoing construction at the site.

### **Volunteer Appreciation Event – Lynn Robinson**

Possible date this spring? Regina Vesley is checking for dates.

- 6-8 at library; short program at 7
- Refreshments/food – possibly with Angelo's Restaurant
- Possibly a main dish and small bites
- Invite members and volunteers
- Sign-up Genius RSVP (eating or not eating)

### **Book Sale Dates 2025**

- April 30 – May 5
- September 17 – 22
- November 12 – 17

### **New Business**

#### **Master Gardener Event**

- The library is doing one in the spring, so we will not pursue.
- We will consider having a gardening event in the fall.

#### **Community Service Hour Volunteers**

- We occasionally receive requests to do community service from residents who need volunteer hours under time constraints.
- What is our policy on volunteering?
  - Send people to the application for library volunteers
- The Special Projects list from Carol Overvold may have openings for these volunteers in the future.

#### **Friends Email Accounts and Tech**

- Forms – Go to Lynn Robinson, Catherine Jabusch, and Marie DeRatto
- Officers will meet to discuss format for backing up email responses.
- Catherine Jabusch will set up the meeting.

### **Summer Meeting Schedule Changes**

- June 4
- July 16
- August - to be determined
- Lynn Robinson made a motion to accept the change in dates, seconded by Carol Overvold. and passed by all in attendance.

### **Horsham Connected**

Lynn Robinson will attend a meeting in March to represent the Friends.

### **Next Meeting**

Wednesday, April 9 at 7 p.m.

### **Motion to Adjourn**

Motion to adjourn by Carol Overvold; seconded by Lynn Robinson. The meeting was adjourned.

Respectfully submitted,

Maureen Reichl, Recording Secretary